



SUMMIT SERIES

A New Opportunity for Startups, Builders and Investors presented by Venture Alberta

Startups- Find resources such as business strategy, sales assistance, mentoring, CFO assistance, and potential seed capital

Company Builders and Service Providers- Find new and interesting startups to be part of. Find ground floor opportunities

Investors- Start tracking early stage companies, or get in on the ground floor of Western Canada's next generation of startups

Why Do It: As a startup you are presented with a cost effective means of getting assistance in your earliest and most formative days, plus **develop an investor ready company under the supervision of real angel investors** (consultants are not part of the BaseCamp team)

The Rules- Investors, service providers and company builders offer 10 hours MAXIMUM to presenting startups, and startups come to a three day preparation program (Basecamp) before pitching* for resources at the Venture Alberta summit series. Winner of the "Best Company" award also wins a 50% discount, and admission to the Venture Alberta Investor Forum, Canada's most active Angel community with 60 investments since 2005.

*Space is limited to 15 companies, and top 6 present to an active investor forum on the final evening.

Details:

Dates: May 28, 29, 30 (Calgary)

Day 1: Understanding Investor Needs
What Makes Your Company Special
Identifying Key Investor Pitch Criteria

Day 2: Deal Structuring
Financial Modeling
Choosing Teams and Growth Strategies

Day 3: Mock Angel Group Presentations
Reception and Presentations



The cost includes 2 breakfasts, 3 lunches and an investor reception that is held on the last day of the bootcamp.

Cost: \$600 (plus tax) per company
Rates for annual Service Provider memberships are available, please inquire for more information

Location: Calgary, AB (address to be determined)

Please contact Amber Saylor, Entrepreneur Director at Venture Alberta to reserve your spot as well as for any additional information.

P: 403-918-9106

E: basecamp@venturealberta.com

*Edmonton Basecamp to be announced beginning of June

About Randy: R Stewart (Randy) Thompson has been involved with technology start-ups since 1990. As the founder of the first Internet Service Provider in Alberta, Canada, and his building of the first two angel groups in Alberta, Randy has put an active stamp on well over 100 start-ups in Western Canada, USA, and the UK. Currently, Randy is the CEO of the Venture Alberta Angel Forum. With over 50 members across Alberta, the Forum has funded 60 companies since 2005. Randy also built Deal Generator, an Angel group of TEC Edmonton and CTI, and was a Chapter President for a Keiretsu Forum chapter from 2005-2007. His background has led him to speak on Angel investing in China, the United States, and London, UK as well as be a panelist at both the Angel Capital Association (ACA) and the National Angel Capital Organization (NACO) in Canada. Randy has been a NACO board member for four years.

"Your insights not only were dead on but added incredible value to the learning process"

"Thanks for the reality check, and the heart for us being successful. You are a rock star dude."

We look forward to seeing you at the top of the Summit!!