



MEXICONOW

# Mexico's Aerospace Industry Conference

INDUSTRY ANALYSIS - OFF SHORE MANUFACTURING

**Montreal, Canada**

August 26, 2010

Marriott Courtyard Montreal Airport

## CONFERENCE OBJECTIVES

- Learn why Mexico's Aeronautical Industry has grown from 100 manufacturers in 2004 to over 300 in 2009
- Gain knowledge of the competitive advantages aerospace manufacturers enjoy in Mexico. [Click here](#) to view geographical location of aerospace companies in Mexico, including: Cessna, Bombardier, Honeywell, Zodiac, Safran, Goodrich, Triumph, GE, Bell Helicopter, Pratt & Whitney, Hawker Beechcraft, Daher and many others
- Objectively analyze the present and future business conditions of the Aerospace Industry in Mexico
- Obtain detailed and privileged information on the current state and development potential of Mexico's Aerospace Industry
- Interact with Mexico's aerospace products plant managers
- Develop an itemized cost operating pro-forma of a potential offshore manufacturing project in Mexico
- Hear from industry experts and OEM's about the opportunities to participate in Mexico's Aerospace Industry value chain
- Learn details of aerospace intellectual property protection and BASA approvals



## AEROSPACE INDUSTRY SUBJECTS

- Comparison of Mexico's Aerospace Industry with the Global Aerospace Industries
- Aerospace Industry analysis and trends and why Mexico might be the next frontier for this industry
- Labor productivity aspects of the Aerospace Industry in Mexico
- Current and future regional aerospace clusters
- Manufacturing options, structures and detailed costs
- Business dynamics of main Aerospace products manufacturers, demand forecast
- Domestic and export markets
- Aerospace logistics



### For Hotel Reservations:

#### Marriott Courtyard Montreal Airport

7000 Place Robert-Joncas, Montreal, Quebec H4M 2Z5 Canada  
 Phone: (514) 339-5333 | Toll-Free: 1-888-339-5339  
[www.mmtla.ca/courtyard/eng/home.htm](http://www.mmtla.ca/courtyard/eng/home.htm)

For preferential hotel rates, use the reference code:  
**MEXICONOW Conference**

### For conference Phone Registration

**CALL TOLL FREE**  
 USA **1 877 864 8528**  
**FROM EUROPE CALL COLLECT**  
**+52 (614) 414-8640**  
**+52 (614) 414-8638**

### For Online Registration

**Click here for  
 REGISTRATION**

Mexico's Leading International Business Magazine  
[www.mexico-now.com](http://www.mexico-now.com)

## PROGRAM

- From 7:00am to 6:00pm
- Includes Continental Breakfast, Lunch & Cocktails



**Successful Aerospace Off-shoring, Case Studies**  
 Luc Beaudoin, THE EVEREST GROUP, Vice President Aerospace



**Productive Aerospace Manufacturing in Mexico**  
 Martin Ferrell, MEGGITT AIRCRAFT BRAKING SYSTEMS, Global Vice President, Manufacturing



**GE Aerospace and Productivity in Mexico**  
 Alfredo Espino, GE COMMERCIAL FINANCE, Senior VP



**Bombardier Aerospace Experience in Mexico**  
 Andres Friedman, BOMBARDIER AEROSPACE, Global Strategic Sourcing, Engineering and Supply Chain



**Site Selection Drivers in the Aerospace Industry**  
 Nick Criss, CUSHMAN & WAKEFIELD, Senior Director, Mexico



**MD Helicopters, Manufacturing Success Story in Mexico**  
 Ignacio Tamez, MD HELICOPTERS, Monterrey Plant Manager



**Aerospace Industry & Strategies in Mexico**  
 Jean-Claude Bouche, MONTERREY INSTITUTE OF TECHNOLOGY, Aerospace Senior Consultant



**BASA Certification, Legal Structures, Taxes and Intellectual Property in Mexico**  
 Carlos Angulo, BAKER & MCKENZIE, Principal



**Investment Opportunities in Mexico**  
 Gerardo Patiño, PROMEXICO, New York Office Trade Commissioner



**Mexico, Globalization and the Aerospace Industry**  
 Sergio Ornelas, MEXICONOW, Editor



**Perspectives of Human Resources for Offshore Manufacturing in Mexico**  
 Emilio Cadena, GRUPO PRODENSA, President



**Doing Business in Mexico How, When & Why**  
 Humberto Gayou, LEXCORP, Partner



**Cost Model of a Manufacturing Operation in Mexico**  
 Enrique Portillo, INTERMEX INDUSTRIAL PARKS, Senior VP Development and Marketing

\* The agenda in this program is subject to change

### Conference Costs:

**US \$320**

Manufactures, Industry Suppliers & Services  
 Industrial Promoters are welcome at a fee of US \$1500  
 - Fee includes meals and conference materials.  
 - Fee doesn't include hotel, air transportation.

[information@mexico-now.com](mailto:information@mexico-now.com)

This seminar is sponsored by:

